



Growing Green

... a greener, brighter, low-carbon future for *your* business

Thursday 18 March, 9am - 3pm, Bethel Convention Centre, Kelvin Way, West Bromwich

Learn about business opportunities in the green industries and contribute to a brighter future for our region. finditinsandwell, Advantage West Midlands and sponsors have teamed up to bring you the first in a series of huge environmental networking and insight days ...

Help the environment, reduce your running costs AND secure more business!

This FREE full-day **CPD-certified networking and insight event**, open to all Midlands businesses, will:

- Let you hear first-hand about the materials and components YOU can supply to organisations at the forefront of: greener power generation and transmission * eco-buildings and renewable resources * biomass technologies * wind and marine power * greener transport solutions * hydrogen-based innovations
- Show you how to make changes today to **improve your resource efficiency** and reduce your production costs tomorrow
- Give you the support you need to **take your green idea or patent to market**
- Encourage designers, manufacturers and likeminded professionals to **work closely together**, to create a green Midlands supply chain, boost our local economy and reduce our combined 'material mileage'
- Bring you valuable business leads, **networking opportunities** and inspirational speakers
- Give you an exclusive preview of finditinsandwell's new **Green Innovation Zone** - a valuable space for sharing ideas and finding engineering solutions
- Offer you free, **CPD-certified seminars** on design innovation and environmental engineering issues.

For more information about the aims of the event, contact Joe Ling at Advantage West Midlands on 0121 503 3419 or joeling@advantagewm.co.uk, or Stephanie Ashley at the Black Country Chamber of Commerce on 0845 002 1234 or stephanieashley@blackcountrychamber.co.uk.

For details of future business events, visit www.finditinsandwell.co.uk today.

See overleaf for the itinerary > > > > > > > > > > > > > > > >

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Bethel Convention Centre, Kelvin Way, West Bromwich B70 7JW**

Itinerary

8:30am	Registration and networking	Concourse
9:30am	Welcome speeches and Q&A session hosted by Marverine Cole, <i>Sky News</i> presenter and featuring Professor Carl Chinn MBE, historian	Auditorium
10:45am	Seminars begin Networking	Herman D Suite Concourse & Alexandra Suite
10:45am	Nuclear supply chain opportunities Adrian Bull, Westinghouse	Herman D Suite
10:45am	'Green New Deal' - retrofit housing Project team, Birmingham City Council Simon Cross, BRE Jim Sweeney, Crown Paints	Monroe Room
11:15am	Powering a better world Dr John Hancox, Rolls Royce Plc John O'Connor, Warwick Manufacturing Group	Herman D Suite
11:45am	Buildings and construction (new-build and retrofit) Ewan Willars, Royal Institute of British Architects Bill Munn and Matt Wisdom, Thomas Vale Construction	Herman D Suite
12:15pm	Buffet lunch	Concourse & Alexandra Suite
1pm	The AWM - Renewable Energy Supply Chain Opportunities (RESCO) programme - the low-carbon economy David Terry, RESCO (Staffordshire University)	Herman D Suite
1:30pm	Become resource-efficient: creating a low-carbon sustainable economy Ian Humphreys, NISP	Herman D Suite
1:30pm	'Green New Deal' - retrofit housing Project team, Birmingham City Council Simon Cross, BRE Gerald Weston, Weatherite Group	Monroe Room
2pm	Innovation opportunities: new products and new ways of working Andy Todd, Commercial Catalyst Mark Fleetman, Knowledge Transfer Partnership	Herman D Suite
2:30pm	Improving your resource efficiency: the impact on your bottom-line (and what you need to do about it) David Terry from Business Link West Midlands Speaker from Groundwork EBS	Herman D Suite
3pm	Closing session: what happens next? Gary Dimmock from Business Link West Midlands Tony Lear, president of the Black County Chamber, Sandwell	Herman D Suite

High-profile organisations and industry leaders confirmed as exhibitors include Balfour Beatty, Birmingham City Council, Carbon Trust, Carillion, Corus, Crown Paints, DPD (Geopost), East End Foods, E.ON, Interserve, Keltruck, Sandwell Metropolitan Borough Council and Thomas Vale. **Send us your feedback! Email stephen_massey@sandwell.gov.uk.**